

Our voice for impactful change – Marketing Communication Lead (volunteer, minimum of 2 hours per week)

(Remote, Netherlands)

Are you a skilled storyteller with a passion for protecting our oceans and beaches? Do you believe in the power of marketing and communication to inspire action and drive environmental change? Surfrider Foundation Netherlands is looking for an enthusiastic Marketing Communication Lead to amplify our message and help protect what we love.

About us

Surfrider Foundation Netherlands is part of Surfrider Foundation Europe, a grassroots collective dedicated to safeguarding oceans, beaches, and surf spots across Europe. Locally, we focus on impactful campaigns that inspire collective action, and empower our European lobby:

- **Ocean Initiatives:** Organizing beach clean-ups for companies and schools, and
- **Ocean Friendly Restaurants:** Collaborating with restaurants to promote ocean-friendly practices
- **Water Quality Monitoring:** Monitoring water quality at popular surf spots across the country

The role

As our Marketing Communication Lead, you'll ensure our message reaches and inspires people across the Netherlands and beyond. Your work will be central to building awareness about our mission, engaging communities, and mobilizing support for our initiatives.

Your main tasks:

- Develop and execute a solid marketing-communication strategy that aligns with our mission, values and campaigns.
- Grow our local brand awareness, our community and donors base, by leveraging our international headquarters, global Surfrider network, brand equity and visual assets.
- Lead and inspire our communication team of volunteers
- Manage and grow our social media presence (Instagram, Facebook, LinkedIn, etc.), creating engaging content that inspires action.
- Create compelling content that tell impactful stories.
- Collaborate with the Volunteer Manager, Fundraiser, and events team to amplify visibility for Surfrider's activities.
- Serve as our contact person for media inquiries and local press opportunities

About you

Skills and experience:

- Proven experience in marketing communications and/or PR (volunteer or professional experience both valuable).
- Fluency in Dutch and English, with great writing and storytelling skills.
- A strong understanding of social media platforms and strategies for community engagement.
- Independent self-starter; both strategic and hand-on
- Creative thinker, able to translate complex issues into engaging and accessible messages.

- Ideally based in the Netherlands (remote possible), with an understanding of the cultural and institutional landscape.

Personal attributes:

- A deep passion for ocean conservation and sustainability; you care deeply about protecting the planet.
- Energetic, proactive, and independent, eager to lead bold communication initiatives.
- A collaborative team player committed to impactful change.

Why join us?

- Be part of a global movement focused on protecting our oceans and beaches.
- Help shape key campaigns and educate communities about ocean conservation.
- Collaborate with a vibrant team of passionate international changemakers.
- Enjoy flexible working arrangements (remote and/or in-person meetings).
- Gain valuable experience in nonprofit communications while driving meaningful change.

Details

- Volunteer position (ideal commitment: approx. 4 hours per week, flexible).
- Remote role, ideally based in the Netherlands.
- Applications will be considered as long as the vacancy remains online.

Apply now and be the voice for the ocean

Surfrider Foundation Netherlands believes in the power of inclusion and diversity. We welcome volunteers from all backgrounds and experiences.

 **Send your CV and motivation letter to netherlands@surfrider.eu**

Let's work together to protect our oceans and inspire positive change.